

sebastian strandberg

AI & Software Consultant · Solution Architect

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Bali (UTC+8) · remote, Europe-morning overlap

profile

Swedish-born, Bali-based. Husband and dad. 10+ years in software: Android and Java developer, Scrum Master and agile coach, then co-founder and CTO of Dua Digital since 2021. Today the work splits in two: AI advisory and implementation for Swedish companies and the public sector, and long build engagements as architect and team lead.

Comfortable with everyone from the developer to the CEO, from a pairing session to a room of 200. Happiest as an architect who still writes code. Believe in removal over addition; the second-best software disappears.

ai advisory & education

VMAB — Västblekinge Miljö AB · municipal waste company

May – Sep 2026

- **AI introduction seminar** for the management group: cloud vs local models by data sensitivity, NIS2 / GDPR / EU AI Act responsibilities in plain language, live demos in a simulated Microsoft 365 Copilot environment.
- **Process pre-study** (delivered Sep 2026), commissioned straight after the seminar: mapped the consultation and referral process end to end, wrote a process manual, gave improvement suggestions, and assessed what could be automated and where AI fits, including where automation would not pay off.

AI för kontoret · sold through Republify

2026

AI education programme for office workers in five levels: a searchable handbook with prompt templates, hands-on half-day courses from everyday tools to workflows and agents, and a strategy seminar for management groups. No hype; every example comes from systems I build and run daily.

Tampah Hills · property developer, Lombok

2026

On-site, hands-on AI workshops for the finance team (two sessions).

dua digital

PT Dua Digital Solutions — Co-founder & CTO

2021 – present

Swedish-owned studio in Bali serving Nordic clients; peak team of seven. I own everything above the coder role: architecture, requirements, planning, delivery, offers and contracts, and key accounts. Pushed the team onto AI coding tools from early GitHub Copilot; for the last 18 months my own work has been AI-first, directing agentic coding systems (Claude Code) rather than writing every line by hand.

Downstairs AB

since late 2022

Led a team of four through a full-stack rewrite of a cleaning-service platform: CodeIgniter to Laravel, Fortnox integration, customer and worker apps, new POS.

Simply BRF

since 2023

Technical lead on a platform for Swedish housing co-ops: admin, member web and iOS/Android apps. AWS, Node.js, React, React Native.

DeGaming

since Nov 2024

Crypto casino platform ("Shopify for casinos"). Account lead and team lead for Dua Digital's consultants.

EWAVE → E20

2021 – 2024

Team lead for 7 consultants (4 Dua Digital, 3 Cilbuper) on a multi-year app-development engagement.

Netobrand

since 2023

B2C/B2B webshop rebuilt from scratch on Next.js with agentic workflows; Klarna, plus a headless accounting service replacing a Fortnox subscription.

Odelenergy AS

since autumn 2025

Web development and systems architecture support.

Oribium

on and off since 2021

Django/Python on SELinux-hardened Linux; self-service UX for a Podman-based hosting platform.

Kupongfia

2021

Tech lead: greenfield mobile app with an AWS backend (API Gateway, Lambda, RDS).

agentic products & tooling	Kraken since 2024 Agentic-first ERP + POS for cafés and restaurants, live at Bush Radio, Kuta Lombok. Team lead from requirements through PoC; developer on the MVP.	Takt Autonomous multi-agent development harness on Claude Code: feed it a spec, get working code. Plus an autonomous workflow on my own server that picks up GitHub issues and deploys.
	Staren since 2025 Customer-support agent: reads Gmail, drafts confidence-scored replies from a client knowledge base, learns from human edits.	Munin · Dikta Persistent agentic memory system; fully offline macOS dictation app.
	MCP servers since 2025 Custom MCP server for Swedish accounting (Fortnox) driven from Claude Desktop; prototype headless ERP served behind MCP.	
before dua digital	Omegapoint Göteborg AB — IT Consultant · at WirelessCar (Volvo On Call) 2017 – 2020 • Scrum Master and agile coach for a programme of 5–6 teams (50+ people, 7–10 per team). Introduced the Scrum Master role and trained Scrum Masters across the teams. • Every ten weeks, presented our team's plan and dependencies at two-day company-wide planning events with 100–200 people on site and 50–100 remote, often helping other teams present theirs. Took part in company-level planning with senior leadership. • Architecture work alongside the team architect and in the programme's architecture forum. • Java developer on Volvo On Call, and third-line on-call for the China production environments (Linux, SSH, failing listeners and services). First six months: website revamp and Java back-end services.	
	PocketMobile Communications AB — Android Developer 2015 – 2017 Post and logistics apps for Bring and New Zealand Post, including on-site end-user research in New Zealand. Product Owner for a remote product-framework team in Sri Lanka.	
	Strandberg Development AB — Sole trader 2020 – 2023 Client React app, end to end: customer contact, build, test and delivery. Company now frozen.	
skills	AI / agentic: agent harnesses and multi-agent orchestration · RAG and knowledge bases · MCP server design · human-in-the-loop design · prompt and system design · local models · token and rate-limit economics. Fine-tuning is the one layer not yet taken to production. Daily tools: Claude (incl. Claude Code) · OpenAI · Gemini · GitHub Copilot · Cursor · OpenCode. Advisory & delivery: process mapping and process manuals · automation and AI assessment · workshops and training · Scrum and agile coaching · discovery, offers and contracts · ADRs and technical documentation. Architecture & platforms: AWS (ELB, API Gateway, Lambda, RDS) · Azure · Railway · Supabase · Podman / Docker · SELinux-hardened Linux · API and service design · event-driven and batch · legacy-to-modern migrations. Languages & frameworks: TypeScript / JavaScript (Next.js, React, React Native, Node.js) · Python (Django) · Java / Spring Boot · PHP (Laravel) · iOS and Android · SQL / MySQL. Industries: public sector and municipal · automotive · post and logistics · energy · PropTech / housing · hospitality · e-commerce · iGaming / Web3.	
education	University of Borås — BSc (Filosofie kandidat), Systems Architecture · Informatics 2012 – 2015	